

June, 2023

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The summary: JUST the power of three

- Any fool can make something complicated. It takes a genius to make it simple~ Woody Guthrie
- No: 1- Review of Business and Income Model:
 - Advance Payment for Programme
 - Sponsorship and Donation for Institutional Programmes
 - Cost of Governance & Administration

The summary: JUST the power of three

- Intellectuals solve problems...geniuses prevent them ~ Albert Einstein
- No: 2 - Build Capacity for Development, Influence and Growth:
 - Structural Impact
 - Institutional Framework
 - Capacity Building
 - Knowledge Enhancement

The summary: JUST the power of three

- Simplicity is the most difficult thing to secure in this World; it is the last limit of experience and the last effort of genius ~ George Sand
- No: 3- Bridge of Relationship, Cooperative Model & MoU
 - Stakeholders Thinking
 - Relationship with other Professional Associations
 - Regional and Sub Regional Engagement
 - Expanding Professionalism: The SWIT Case Study

Professional Association Defined

- Professional associations, are formal groups comprised of individuals who share a common profession, occupation, or field of expertise.
- These associations serve as platforms for professionals to come together, collaborate, and advance their respective professions.
- Examples include: Nigerian Computer Society, Association of National Accountants of Nigeria and CITN among others.



Professional
Associations

Overview and Context

Why Professional Organisations Matter!

Networking

Continuing Education and Professional Development

Advocacy and Representation

Information Sharing and Research

Professional Standards and Ethics

Career Support and Recognition

General Challenges

- Professional associations across various fields have largely been struggling to stay relevant.
- Existing members are increasingly seeking more value for their membership dues.
- Increasing rivalry amongst professional organisations for want of reorganisation and control thereby leading to poor collaboration among professional organisations.
- Inadequate Funding /Poor Financial Management Practices

Specific Challenges

- **Poor innovative leadership** - Insufficient leadership skills and innovative thinking among Council and executive officers impede effective governance. Leadership roles require individuals who possess a combination of industry knowledge, strategic thinking, communication skills, and the ability to inspire and motivate others. When leaders lack these essential skills, it can hinder decision-making, communication, and the overall performance of the association.
- **Neglect of Vision and Strategic Direction** - Without a well-defined roadmap, associations may struggle to set goals, make informed decisions, and effectively guide their activities. In most professional institutions in Nigeria, this has suggested lack of focus and direction, hindering the association's ability to meet the needs of its members and adapt to changing circumstances.
- **Conflict of Interest:** Conflicts of interest can arise when leaders or board members have personal or professional interests that may compromise their ability to make unbiased decisions in the best interest of the association and its members. Such conflicts can undermine the association's credibility, erode trust, and create divisions among members.

Emerging Strategies

- **Capacity Building and Training** - Building the capacity of professionals and association leaders has been an emerging strategy for managing professional organisations. Training programs and workshops that focus on leadership development, governance structures, strategic planning, financial management, advocacy skills, and technological advancements are increasingly organised.
- **Technology Adoption and Digital Transformation** - Embracing technology and leveraging digital platforms can enhance the effectiveness and reach of professional associations. This includes establishing user-friendly websites, online membership portals, and digital communication channels to facilitate easy access to information and services.
- **Strategic Partnerships** - Developing strategic partnerships with government MDAs, educational institutions, international organizations, other professional bodies and industry stakeholders can bring mutual benefits to professional associations.

- Strengthen Strategic Relationships with Government Agencies, Professional Bodies and International Organisations
- Increase Visibility through National Problem Solving
- Training and Capacity Development
- Transformational Leadership Skills
- Alternative Sources of Funding




NEXT
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Thank you for listening