

# **Promoting National Development**

.. using FINTECH

Tobe Nnadozie (FBCS, ACIB)

Divisional Head, Business Technology and Digital Innovation

Central Securities Clearing System Plc





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#### Efficiency

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#### Confidentiality

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#### **Uprightness**

We are honourable and honest in our dealings. We maintain integrity and high ethical standards in our operations.



#### Resourcefulness

We encourage ingenuity, inventiveness and creativity of our employees. This produces original and imaginative ideas for our growth and development.



#### Excellence

We respect and reward meritocracy, creating a work environment that fosters knowledge and skills acquisition for our employees with the aim of delivering of superior output consistently.



## **Our Strategic Axes**



Serve our Clients and Market at Large



Leverage our Core Foundations



Diversify into New Business Areas



Enhance Reputation as Thought Leader



Demonstrate Operational Excellence at all times



Build a Culture of Shared Success and Innovation



## **Agenda**

- Introduction
- The Obvious
- The Opportunities
- The Outcomes
- Conclusion



### Introduction

The increasing growth of FINTECH related business globally has brought about a number of amazing trends which every nation needs to learn from and adopt:

- Growth of nations are now dependent on global trends
- Wealth can be obtained by a conscious effort to grow citizens
- The wealthy nations have wealthy individuals
- The fastest growing means of developing a nation is through FINTECH
- FINTECH growth is beyond national limits
- A deliberate approach to improve national development through FINTECH is needed

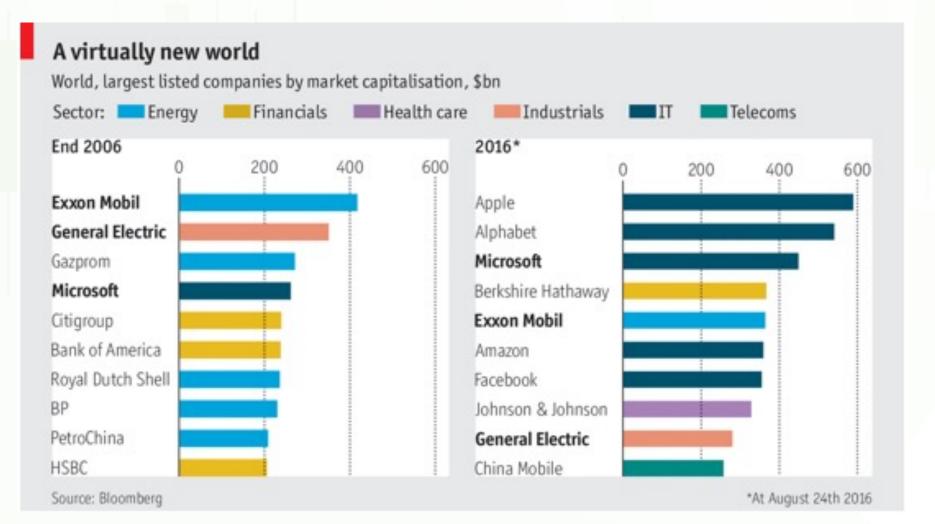


### Introduction

- There are two major words FINTECH and National Development
- Fintech, or **financial technology**, is the term used to describe any technology that delivers financial services through software, such as online banking, mobile payment apps or of recent cryptocurrency
- National development is **the capacity of the country to raise the standard of living of its residents**. It can be achieved by providing individuals with basic livelihood requirements and supplying them with employment, etc. Development is a process that creates growth, brings in progress and positive change.
- Two aspects of development are
  - Economic growth or increase in people's income.
  - Social progress includes literacy, health and the provision of public services.



## The Emerging World





## The Emerging World - 2021

Ran	k Company name	Location	Sector	Market Capitalization
1	APPLE INC	United States	Technology	\$2.1T
2	SAUDI ARAMCO	Saudi Arabia	Energy	\$1.9T
3	MICROSOFT CORP	United States	Technology	\$1.8T
4	AMAZON.COM INC	United States	Consumer Discretionary	\$1.6T
5	ALPHABET INC	United States	Technology	\$1.4T
6	FACEBOOK INC	United States	Technology	\$839B
7	TENCENT	China	Technology	\$753B
8	TESLA INC	United States	Consumer Discretionary	\$641B
9	ALIBABA GRP	China	Consumer Discretionary	\$615B
10	BERKSHIRE HATHAWAY	United States	Financials	\$588B

Source: PwC



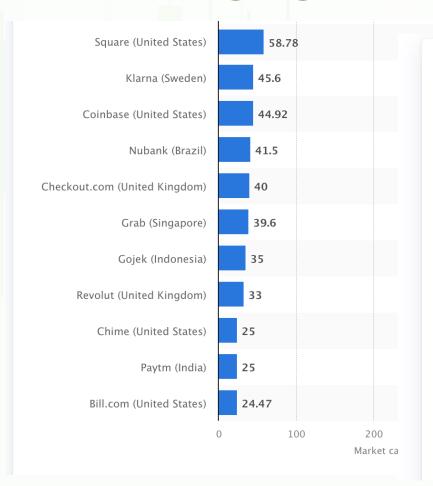
## The Emerging World - 2021

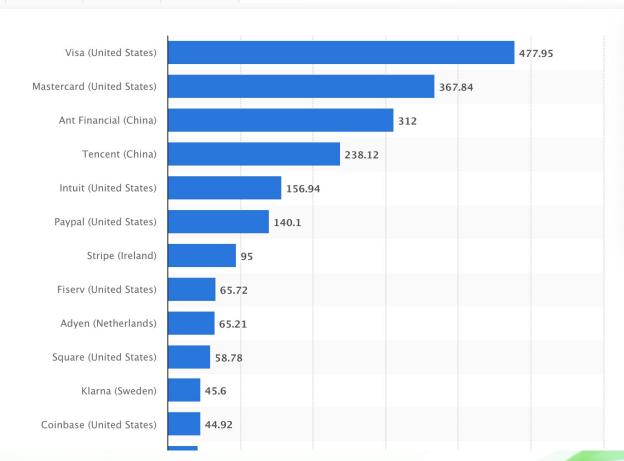
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Sector	Total Market Cap in Top 100	% of Top 100 Market Cap	Number of Companies in Top 100
Technology	\$10.5T	33.0%	20
Consumer Discretionary	\$6.0T	18.9%	17
Financials	\$3.4T	10.8%	14
Health Care	\$3.3T	10.5%	16
Energy	\$2.7T	8.5%	5
Consumer Staples	\$2.0T	6.4%	9
Industrials	\$2.0T	6.4%	9
Telecommunications	\$1.3T	4.1%	7
Basic Materials	\$0.3T	1.0%	2
Utilities	\$0.1T	0.5%	1

Source: PwC



## The Emerging World - 2021





Source: Statista.com



### The Emerging World — Wealthy Nations & FINTECH

#### Which Countries Are **Really the Richest?** Countries/regional economies with the biggest average and median wealth\* per capita (2020) Average wealth Switzerland \$673,960 United States \$505.420 ⊕ Hong Kong \$503,340 Australia \$482,760 The Netherlands \$377,090 Median wealth \$238,070 Belgium \$230,550 **Manual Methods** Hong Kong \$173,770 \$171,620 **Denmark** \$165,620 Excludes Iceland, Luxembourg, Monaco and others because of unreliable data Source: Credit Suisse Global Wealth Report statista 🔽 (cc) (i) (=)

#### **The Regional Differences** of Fintech Adoption Global distribution of different fintech segments in 2022 (in percent of transaction value) ■ Asia ■ Europe ■ Americas ■ Others Alternative lending Digital payments Alternative financing Neobanking Digital investment 20 80 0 40 60 100 Data as of May 2022 Source: Statista Digital Market Outlook statista **Z**



## The Emerging World — African Nations

	Country	GDP (PPP) p	GDP (PPP) per capita (2022, 2022 US\$) <sup>[1]</sup> ▼			
1	Seychelles	35,272	15	Mauritania	6,920	
2	Mauritius	25,043				
3	Botswana	19,287	16	Ghana	6,754	
4	Libya	18,345	17	Djibouti	6,667	
5	Gabon	17,848	18	Ivory Coast	6,345	
6	South Africa	15,361	19	<b>≡</b> Kenya	6,061	
7	Egypt	14,928	20	<b>★</b> Somalia	5,888	
8	Algeria	13,002	21	■ Nigeria	5,853	
9	Tunisia	12,300	22		4,681	
10	Namibia	10,448				
11	Eswatini	10,411	23		4,578	
12	* Morocco	9,041	24	Sudan	4,442	
13	Cabo Verde	7,740	25	Cameroon	4,398	
			26	Benin	4,137	
			27	■ Senegal	4,093	

Source: Wikipedia

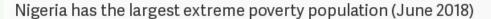


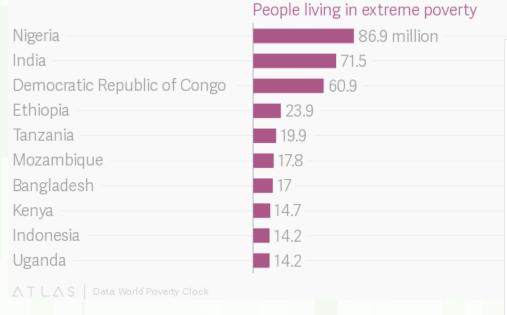
### **The Obvious**

- Financial Incapacity
- Financial Inclusion
- Financial Intermediation
- Financial Indiscipline
- Financial Interference
- Financial Intolerance
- Financial Illegitimacy

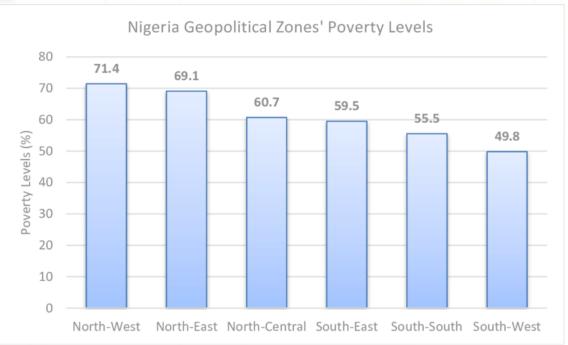


### **Financial Incapacity**





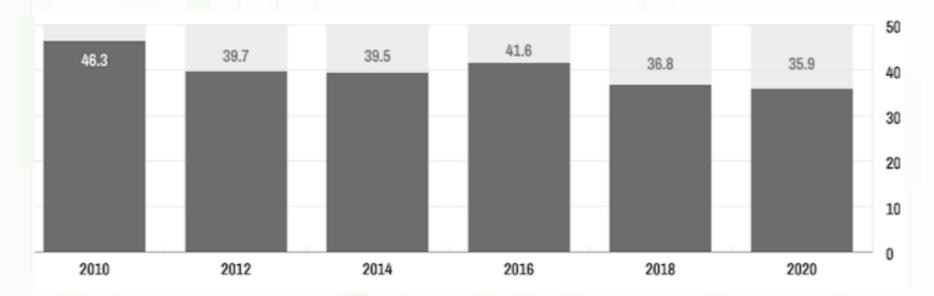
Source: Quartz Africa



Source: ResearchGate



#### **Financial Inclusion**



Source: EFinA

According to Ashley Immanuel, CEO of <u>EFInA</u>, the increase in transaction volume and value in 2020/2021 was likely driven largely by "people who are already banked using some new digital financial services or using digital channels more."

38.1 million of the country's 106 million (18 years and above) adults or 36 percent of Nigerian adults remain completely financially excluded.



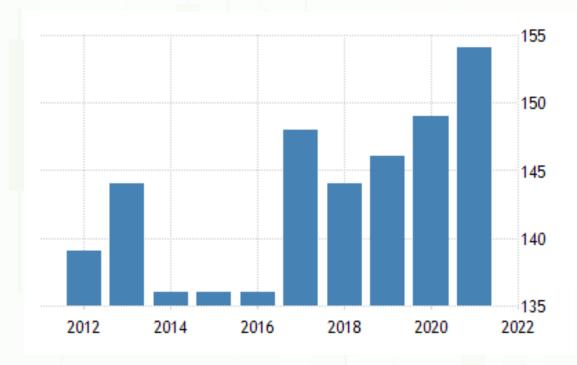
#### **Financial Intermediation**

- Too many middle men in Nigeria financial space
- A transfer of money through an agent includes the following:
  - Agent
  - Super Agent
  - PTSP/ Agent Network
  - Bank
  - Switch
- All these include the cost of doing business and making of wealth
- Pseudo-full FINTECH ecosystem





## **Financial Indiscipline**



**Source: Trading Economics** 

Nigeria is the 154 least corrupt nation out of 180 countries, according to the 2021 Corruption Perceptions Index reported by Transparency International

Related	Last	Previous	Unit	Reference
Corruption Rank	154.00	149.00		Dec 2021
Corruption Index	24.00	25.00	Points	Dec 2021
+				

#### Nigeria Corruption Rank

The Corruption Perceptions Index ranks countries and territories based on how corrupt their public sector is perceived to be. A country or territory's rank indicates its position relative to the other countries and territories in the index.

Actual	Previous	Highest	Lowest	Dates	Unit	Frequency
154.00	149.00	154.00	52.00	1996 - 2021		Yearly



#### **Financial Interference**

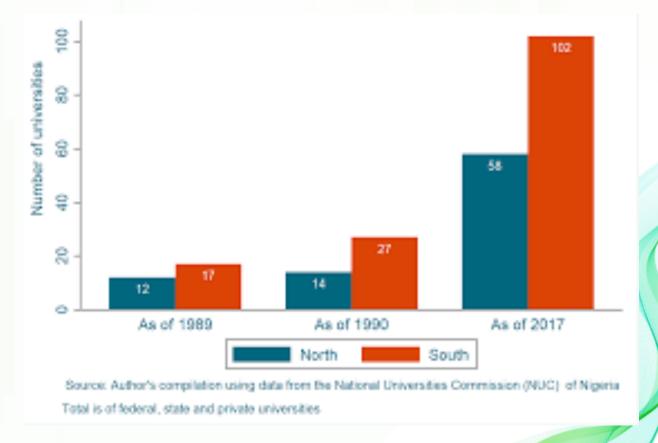
- The role of FISCAL policy makers vs Money Policy makers
- The hold and control of currency without the required Fiscal interventions
- Market-driven rates vs Regulatorydetermined rates
- Capitalism vs Socialism
- Democracy?





#### **Financial Intolerance**

- Increasing gap between the poor and the rich
- Reducing middle class
- The poor try to bridge the gap by vandalism, robberies, physical intolerance and various other vices
- The rich have wealth but reducing space to spend the wealth
- Great mistrust between the rich and the poor





### **Financial Illegitimacy**

- Alternate Oil and Gas Market
- Alternate Remittance Market
- Alternate Equities Market
- Alternate Fund Management
- Alternate Agric Market
- Alternate FX Market
- Alternate....





## **The Opportunities**

- Efficient Economy
- Extended Education
- Empowered Enterpreneurs
- Enthusiastic Employees
- Effective Energy
- Enduring Engagements
- Evolving Ecosystem



#### The Outcomes

- Integrity and Compliance
- Improvement and Change
- Industrous Country
- Illustrous Compatriots
- Indefatiguable Citizens
- Investment Compatible
- International Conquest



### **Integrity and Compliance**

- Monitoring and Tracking
- Greater compliance and control
- Increased trust in the system
- Respect System enforced
- Ethics System enforced
- More for more

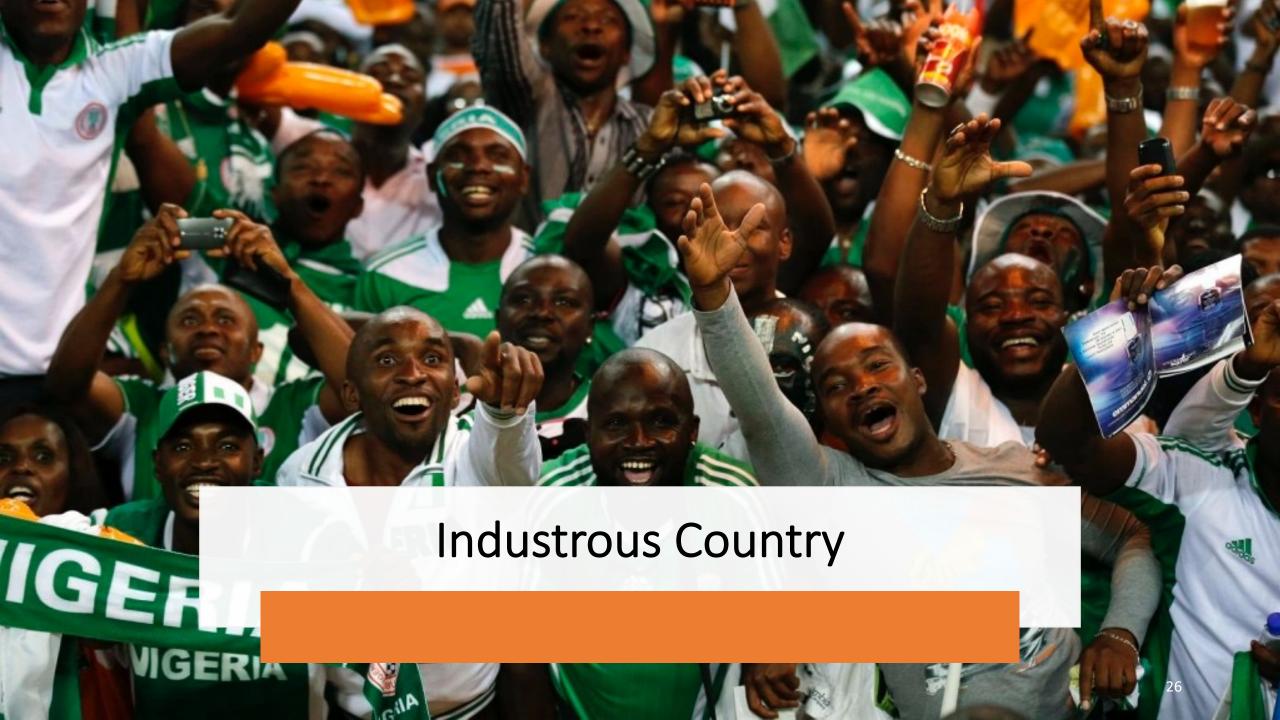




### Improvement and Change

- Imagine funds are more digital
- Imagine spends are more digital
- Imagine less paper
- Imagine less cost
- Imagine more jobs
- Imagine more efficiencies
- Imagine more funds to invest



































- Educational Sector
- Agriculture Sector
- Oil and Gas Sector
- SMEs
- Young Investors
- National Cohesion
- National Peace



### **Indefatiguable Citizens**

- Wealthy Nigerians in Nigeria
- Hope keeps the populace alive
- Increased involvement from more people
- Unity and cohesion makes the efforts more worthwhile





### **Investment Compatible**

- Transperancy in tracking of investments
- Stable economic decision-making
- Our population A great factor. Small cost, large size
- Better business insights



### **International Conquest**

- More players worth funding
- More jobs from these players
- Better financial market will mean more liquidity
- Better liquidity will lead to more revenue for all
- Better revenue will lead to more infrastructure
- More infrastructure will lead to more industries
- More industries will lead to increased exports
- More FX will lead to better currency



### Conclusion

- Clearly there is a major boost that can be concentrated on to promote national development through FINTECH
- A 3-pronged approach is recommended:
  - Education: Our educational system should reflect the emerging world. The educated need to be re-educated on the new approach to the market
  - Enlargement: Scale up existing FINTECHs and extend their approach in a market-driven manner. Avoid heavy regulatory burden
  - Entrapment: Seek for how to make Nigeria a hub for FINTECH in the region and then grow to other markets and regions. This may require deliberate patronage of local content



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#### Contact Us

■ productsales@cscs.ng

(CSCS Nigeria)

**3** 0700 2255 2727













