



National Information Technology Development Agency

National IT Forum

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IT Policy for States



National Information Technology Development Agency

What is ICT for Development (ICT4D) Policy?

- ▶ set of principles or a broad course of action
- ▶ guides the behavior
- ▶ bridges the gap between the visions and the missions
- ▶ the plans to accomplish the mission



What is ICT for Development (ICT4D) Policy?

- ▶ ICT4D policy exploits information and communication technologies
- ▶ matches the economic and social environment
- ▶ ICT4D policies differ from state to state
- ▶ depending upon state priorities, the states' level of development



What is ICT for Development (ICT4D) Policy?

- ▶ extent of ICT infrastructure, geography and demographics
- ▶ some common principles guide all good ICT4D policy
- ▶ often made as a result of concern for issues



ICT for Development (ICT4D) Policy Structure

- ▶ Clear Vision
- ▶ Clear Mission
- ▶ Policy Trusts
- ▶ Clear Objectives
- ▶ Strategies
- ▶ Policy Initiatives
- ▶ Action Plans With Timelines
- ▶ Monitoring & Evaluation Metrics



ICT for Development (ICT4D) Policy Dimension

- ▶ Getting the focus right
 - ▶ ICT as an enabler or as a sector
- ▶ States need to make a basic decision with respect to their ICT policies: do they try to grow their own ICT sector to manufacture and market ICT products; which offers economic benefit that in the long term can be used for social development? Or do they use ICTs to help progress on their development goals (poverty reduction, education, health etc.) in the short term



ICT for Development (ICT4D) Policy Dimension

- ▶ **Applications and Content**
- ▶ The content delivered by applications must satisfy the needs of local markets and users and be presented in an understandable form; if necessary using local languages and graphics. It must also meet international standards to entice FDI



ICT for Development (ICT4D) Policy Dimension

- ▶ **Infrastructure and Access**
- ▶ Private companies will only invest if they see the prospect of financial return. Thus, policy must identify how much of state enterprise participation is allowed, where and when to introduce competition and how to regulate the ICT sector



ICT for Development (ICT4D) Policy Strategic Plan Focus

- ▶ For ICT4D Policy and Strategic Plan to succeed, it must focus on the following:
 - ▶ Visioning and the Role of ICTs in Development
 - ▶ Development of ICT Policy and e-Strategies
 - ▶ Identifying Priority Areas and Developing Action Plans
 - ▶ Management, Monitoring and Evaluation Arrangements
 - ▶ Financing and Resource Mobilization



ICT for Development (ICT4D) Policy Strategic Plan Focus

- ▶ **Policy Initiatives and Implementation Framework**
 - ▶ Developing a General Action plan that acts as the foundational base for the State-wide infrastructure, the technical base that the strategies for the functional areas are built upon.
 - ▶ Developing specific strategies for each functional areas, layering on the architecture and action plans developed in the General Strategies.



ICT for Development (ICT4D) Policy Responsibility Center

- ▶ Building these infrastructure starts with creating relevant State Agency that will act as the responsibility center for all the ICT related initiatives developed by the State. This agency will be responsible for:
 - ▶ Development and maintenance of State Government ICT networks, ICT resources and subsequent development of State government human capacity to function in an Information Age
 - ▶ Development of all relevant Policies and initiatives necessary for transforming the State economy into information age economy.



ICT for Development (ICT4D) Policy Development Process

- ▶ Executive Buy In
- ▶ State Concerns
- ▶ Development of Draft Policy
- ▶ Stakeholders' Forum
- ▶ Draft Update
- ▶ Final Review
- ▶ Final Update
- ▶ Enabling Act



ICT for Development (ICT4D) Policy NITDA Collaboration

▶ Pilot - 3 States

- ▶ 1 Enugu
- ▶ 2 Niger
- ▶ 3 Osun

▶ Second Phase - 5 States

- ▶ 1 Ebonyi
- ▶ 2 Yobe
- ▶ 3 Sokoto
- ▶ 4 Kogi
- ▶ 5 Kaduna



▶ Forum Pictures

**THANK
YOU**

